



BOOK DETAILS

Title: \_\_\_\_\_  
Subject(s): \_\_\_\_\_  
Maximum pages: \_\_\_\_\_ Words per page: \_\_\_\_\_  
No. of half-tones: \_\_\_\_\_ B & W: \_\_\_\_\_ Color: \_\_\_\_\_  
Expected completion date: \_\_\_\_\_  
How will you provide the text? \_\_\_\_\_  
 Camera ready  Manuscript hard copy  Electronic manuscript  
How will you provide the illustrations? \_\_\_\_\_

Please provide:

Short description of the book (upto 30 words)\*  
Detailed description of the book (upto 250 words)\*  
A table of contents\*  
Sample chapter\*

BOOK PROMOTION

Please provide

- A list of journals in which the book could be reviewed\*
- Name meetings at which the book can be displayed/announced\*
- Identify interest groups which would like to receive information\*
- Identify electronic bulletin boards that should receive announcement of the book\*
- Do you have a mailing list for book promotion?\*
- If the proposed book is \_\_\_\_\_  
a textbook, indicate the \_\_\_\_\_  
course(s) it covers: \_\_\_\_\_
- At least 10 key words for \_\_\_\_\_  
internet search engines: \_\_\_\_\_

FEEDBACK

How did you learn about us?: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*\* Attach separate sheets where required*

Signature:  
Dated:

Please complete and  
send this form to:

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